

**Monday, November 14, 2011**

**7:00 – 8:30 P.M. at Benjamin Franklin Elementary**

**ATTENTION PARENTS:**

You are invited to a special evening presentation with children's advocate & best-selling author Trudy Ludwig:

**Understanding Our Kids' Social World:  
Friendships, Cliques & Power Plays**



Intentional exclusion, gossip, the silent treatment, teasing and the spreading of rumors are often dismissed as normal rites of passage, but research shows these behaviors are a form of emotional bullying and they are as harmful as physical bullying – with devastating long-term effects. Learn more about relational aggression (the use of relationships to manipulate and hurt others) including the latest research findings, the nature of boys' and girls' friendships, cyberbullying, as well as tips, tools, and resources to help you empower your children in their social world.

Trudy Ludwig's work and presentations have received high praise from leading U.S. experts, educators, and organizations. Her nationally acclaimed books, *My Secret Bully*, *Just Kidding*, *Sorry*, *Trouble Talk*®, *Too Perfect*, *Confessions of a Former Bully*, and her newest release, *Better Than You*, focus on helping children thrive in their social world. An award-winning writer and an engaging speaker, Trudy has been featured on ABC's "Good Morning America," PBS's "Keeping Kids Healthy," the National Crime Prevention Council's Circle of Respect Program, and Sesame Street Workshop's Anti-Bullying Expert Panel Videos.

For more information, visit Trudy's website, [www.trudyludwig.com](http://www.trudyludwig.com), or contact the school office.