

# 2<sup>nd</sup> Annual JCWB Juanita Community Winter Bazaar

Dear Potential Sponsor,

Juanita Elementary School PTA hosted its 1st Annual Festival in November 2007 and we are busy planning next year's event. This community event will take place at the Juanita Elementary's Gymnasium on Saturday, November 15, 2008 from 10am to 4pm.

### How Can You Get Involved?

We are looking for community partners to help sponsor this event and there are many ways for you to participate. Enclosed is a flyer detailing sponsorship levels and benefits as well as a sponsorship participation form. The money raised through sponsorship will be used to cover the cost to produce the festival. If expenses are met and additional funds remain, they will be used to fund activities and education functions of the Juanita Elementary Outdoor and Arts Programs. Our goal for attendance is 1,000 visitors, but we can well surpass this number due to the our relationship with the community. We would like to take a moment to share with you our marketing plan for the 2008 Juanita Community Winter Bazaar (JCWB).

**Print Media:** Advertising will be placed early fall.

**Flyers and Posters:** Print material will be provided to all sponsors and local business for posting or distribution in late October.  
(50) 11"x17" posters. (1000) postcards.

**Banners:** Posted on the north and east sides of the school. Visible to the intersection of NE 132nd St and 100th St, in the Juanita Community of Kirkland.

Kalika Glasgow, Event Coordinator  
Soul Translations  
PMB 680 - 11410 NE 124th St  
Kirkland, WA 98034  
(425)269-2273 Cellular  
kalikacurry@hotmail.com

## 2008 Sponsorship Opportunities

### Supporting Sponsors - \$600 Investment

- 10 x 10 Bazaar Booth Space
- Recognized as Supporting Sponsor in JCWB Festival Program
- Listed as Supporting Sponsor on Postcards
- Listed as Supporting Sponsor on Posters
- Recognized as Supporting Sponsor in-school packets.

### Basis Advertisement - \$100 Investment

- Placement of a business card size ad in the JCWB Festival Program (Space limited)

### Friends of Juanita El PTA - \$30 or More Donation

- Make a "Donation" to the festival
- Reconized as a "Friend of Juanita Elementary PTA" in the JCWB Program



**Yes! I would like to lend my support:**

Supporting Sponsor \$600 or more

Basic Advertiser \$100 or more

 Friends of JES PTA \$30 or more

**2<sup>nd</sup> JCWB**

A fundraiser for the  
Juanita Elementary School's  
Arts and Outdoor Education Programs.

Name: \_\_\_\_\_ Business: \_\_\_\_\_ 

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please mail or email the pledge for to Kalika Glasgow  
mail PMB 680 - 11410 NE 124th St - Kirkland, WA 98034  
or kalikacurry@hotmail.com  
Kalika will contact you with a form/booth application.